



VIDEO TRANSCRIPT

My name is Steven Lewis and I'm a copywriter. We specialize in writing websites.

I met Matt because an IT expert that I know had shown me some of his work and you know what you're looking for. You can really see what's a quality website. The design is only part of it. It has to work. It's like a car. They can look beautiful, but they still have to work and that's the mechanics under the bonnet that a lot of people don't understand. But when I look at a website, I can see that, and I could see that these were great websites.

I chose Matt to do my website because I built websites for myself. I built my own website, and then you reach a point where you know you need a specialist. So, working with Matt was the first time I'd ever said, *"Do you know what? I'm not going to do this myself. I'm going to work with someone who really specializes in this and who can really make it work the way that I want it to work, which I can't do myself,"* and that's exactly what Matt did.

We've referred a lot of clients to Kicking Pixels because I can be absolutely confident that they're going to get a website that works. It's much more than design. It is about, is it fast? Is it responsive? Does it stand up? If somebody attacks it, is it going to withstand that attack, and if something happens, can you restore it really quickly? Because my clients are going to come to me if any of those things go wrong. So, I need to know that that's going to happen, and I know Matt's got back completely covered.

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